

TECHNICAL SPECIFICATIONS

MODEL	PROTON PERSONA		
VARIANT	1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
Engine			
Engine Type	4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement	1597 cc		
Max Power	80 (109) / 5750 kW(PS)/rpm		
Max Torque	150 / 4000 Nm/rpm		
Fuel System	Multi Point Injection		
Fuel Tank Capacity	40 Litre		
Transmission			
Transmission Type	Continuous Variable Transmission (CVT)		
Chassis			
Steering	Electric Power Steering		
Minimum Turning Radius	5.0 m		
Suspension	MacPherson Strut with Stabiliser Bar / Torsion Beam		
Brakes	Ventilated Disc / Drum		
Tyres & Wheels	185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
Dimension & Weight			
Length x Width x Height	4366 x 1722 x 1554 mm	4366 x 1722 x 1564 mm	
Wheelbase	2555 mm		
Kerb Weight	1175 kg	1195 kg	1210 kg
Boot Space	510 Litre		
Exterior			
Headlamps	Halogen	Halogen	LED
Daytime Running Lamps	-	LED	LED
Auto Headlamps	-	-	✓
Follow Me Home Headlamps	-	✓	✓
Alloy Wheels Finishing	Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps	Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof	-	-	✓
Rear Spoiler	Body Color	Body Color	Black
Remote Trunk Release	-	✓	✓
Interior			
Steering Wheel Material	Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone	-	✓	✓
Multi Information Display	LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch	✓	✓	✓
Intelligent Entry with Push Start Button	-	✓	✓
Power Windows	✓	✓	✓
Driver Window with Anti-Trap	-	✓	✓
Seat Material	Fabric	Fabric	Leatherette
Front Armrest with Console Box	✓	✓	✓
Rear Seat 60:40 Split Fold	-	✓	✓
Air-Conditioning with N95 Cabin Filter	Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
Infotainment System			
Infotainment Head Unit	Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command	-	-	✓
Online Navigation	-	-	✓
Online Music Streaming	-	-	✓
Online Weather Forecast	-	-	✓
Smartphone Connectivity	-	✓	✓
Bluetooth Connectivity	✓	✓	✓
4G & Wi-Fi	-	-	✓
No of Speakers	2	4	4
USB Ports : Data (x1) & Charging (x5)	✓	✓	✓
Safety			
SRS Airbags	4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)	✓	✓	✓
Electronic Brake Distribution (EBD)	✓	✓	✓
Brake Assist (BA)	✓	✓	✓
Electronic Stability Control (ESC)	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓
Hill Hold Assist (HHA)	✓	✓	✓
Reverse Camera	-	✓	✓
Front Parking Sensors	-	2	2
Rear Parking Sensors	2	2	2

*Product specifications are subject to change without prior notice

EXTERIOR & INTERIOR COLOURS

	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



CATHRYN TEE
012-2516287

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your PROTON sales outlet to ensure the vehicle is in accordance with your expectations.

2023 (All Rights Reserved)
Perusahaan Otomobil Nasional Sdn. Bhd.

proton.com ProtonCarsOfficial protoncars ProtonAuto 宝腾汽车 Proton Cars Official

PROTON Edar Sdn Bhd (133533-A) | PROTON Customer Care 1 800 888 398 | Terms and conditions apply
The specifications, colour and/or features of vehicle(s) shown here may vary from the actual models.

PERSONA
INTELLIGENCE
THAT CARES™



PROTON
INSPIRING CONNECTIONS



5-YEAR WARRANTY
150,000KM

5-YEAR DATA PACKAGE
1GB/MONTH

3 TIMES FREE LABOUR SERVICE



Member of
DRB-HICOM

PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.



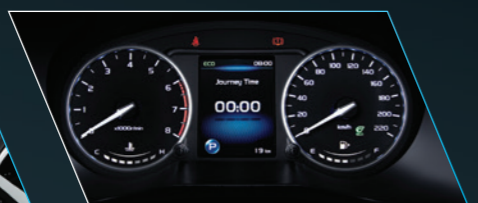
LED Headlamps



Leatherette Seats



LED Daytime Running Lamps



Meter Combination



Black Roof



16" Alloy Wheels



Air-Conditioning with Digital Display



Intelligent Entry



N95 Cabin Filter



Electric Door Mirrors with Auto Fold Function



Push Start Button



Front Armrest with Console Box



ECO Mode Switch



Rear Seat 60:40 Split Fold



510L Boot Space



Remote Trunk Release

PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.



PEERLESS CONNECTIVITY

Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



8" Floating Infotainment Head Unit



Voice Command

Say "Hi PROTON" to gain control over the driver's window, air-conditioning, online navigation, online music streaming and more.



8" Touchscreen Monitor



Voice Command



Online Navigation



Online Music Streaming



Online Weather Forecast



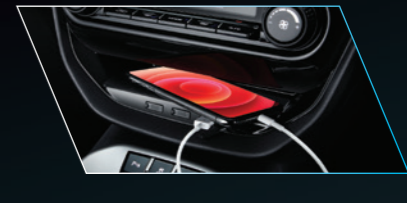
Smartphone Connectivity



Bluetooth Connectivity



4G & Wi-Fi Connectivity



6 USB Ports

Never run out of USB ports; with 3 at the front, 2 at the rear and 1 behind the rear view mirror to power the dash cam.

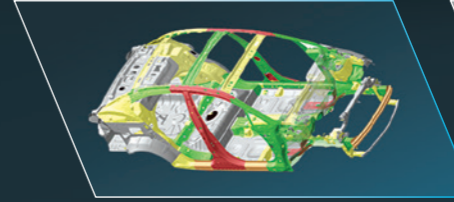


6 SRS Airbags

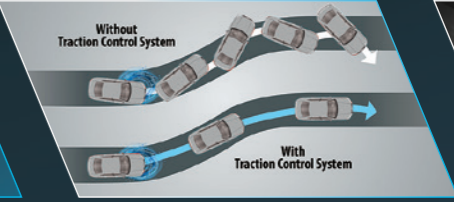
PROVEN SAFETY



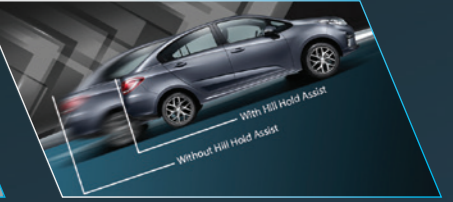
Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-Star ASEAN NCAP rating so that it can provide reassured driving enjoyment.



Reinforced Body Structure with Hot Press Formed Steel



Electronic Stability Control and Traction Control System



Hill Hold Assist